



OPEN YARDS

at Orust

Welcome to exhibit at
Open Yards at Orust
27th -29th of August 2010

Invitation Open Yards 2010. Paper Stora Enso 4CC, 160 gr



Open Yards at Orust - Welcome!



We know it feels far into the future, but it's high time to start planning for Open Yards in August. We, at Sweboat, are already up to speed and ready to present a few news regarding this years show. You'll find them all in this folder.

When?

Open Yards runs from 27th to 29th of August, opening hours are 10 am to 6 pm, all three days.

Where?

Open yards runs in the four harbours of Ellös, Henån, Kungsviken and Vindön. We can offer external exhibitors place in the water and on land in Ellös and Vindön.

Application!

To take part you fill out and return the application form that is relevant for your product.

Latest day for applications is Thursday the 8th of April.

On the application form you can tick a box if you prefer to have information sent to you by post. If not we will send it by e-mail.



NEWS ON THIS YEARS OPEN YARDS

This year we present a few news that will affect our exhibitors in different ways. So please read the information that follows.

News no 1: Motorboats on Vindön, sailboats in Ellös

This year we will take the final step towards separate marinas for motor boats and sail boats. Motor boats at Vindön and sail boats in Ellös.

One reason for this change is to make the event more clear for the visitors and easier to communicate the harbours.

At Vindö Marina there are both high jetties as well as floating pontoons to accommodate different size boats.

Exhibitors of marine equipment

The changes within the harbours will also in some ways affect our exhibitors of marine equipment. If you have products exclusive to motor boats it's better that you book your space on Vindön. If you have products that apply to both motor and sail boats and want to have a stand in both harbours we offer you the price of an extra module "in the other harbour".

News no 2: Equipment for sale

At Vindön exhibitors of marine equipment and clothing can sell their products on stand.

News no 3: Boats on trailers at Vindön

For the first time we can allow exhibitors to come with boats on trailers to Vindön and participate. The boats, up to 7,5 meters (20 ft), will be exposed on land standing on their trailers.

Give-it-a-try-discount

We offer all exhibitors that book at Vindön a discount of 20 %. Even though we call it "give-it-a-try-discount" it applies to exhibitors that has been with us at Vindön previous years.

Open Yards on Internet

This year we launch a separate web site for Open Yards. www.opnnavarv.nu. At present it's just a first page, but soon you will find information on it regarding exhibitors, exhibits, activities and general visitors information.

Catering

In Ellös catering will be the same as the previous years.

At Vindön we are in negotiations with different caterers to improve the standard of and the availability to food.

Exhibitors evening

Of course we'll have a party on opening Friday. For those exhibiting at Vindön there will be a bus for transportation down to Ellös and back.

Time line

Last day for application is Thursday the 8th of April. After that we and the wharfs starts our planning and placing.

In the beginning of week 25 we will send out information regarding placing, on land or on the jetties, general good-to-know information and the invoice for your participation.

Cancellations can be made until the 15th of July without costs. After that you are obliged to pay if we don't have anyone on the waiting list that can take your place.

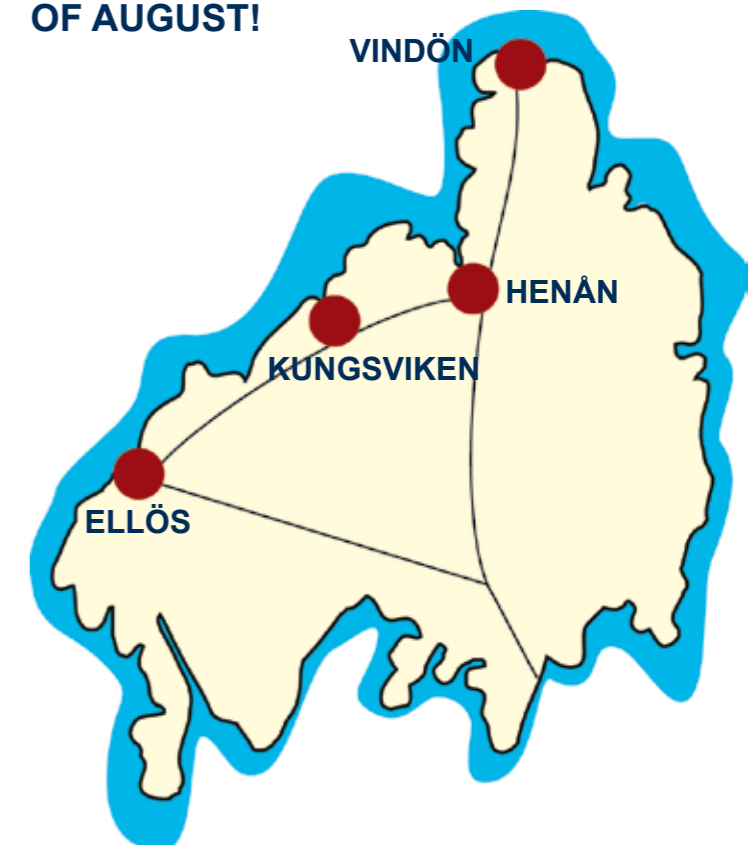
Questions and information

Open Yards is organised by Sweboat in co-operation with the yards at Orust, Hallberg-Rassy Varvs AB, Malö Yachts AB, Najadvarvet AB, Nord West Yachts AB, Regina af Vindö Yachts AB and Vindö Marin AB.

If you have any questions or need more information, please contact us at +46 8 449 55 90 or info@sweboat.se.

Project manager for Open Yards is Annika "Nicke" Lindqvist you reach her directly +46 8 449 55 94, +46 70 308 01 48 or e-mail al@sweboat.se.

WELCOME TO OPEN YARD 27th TO 29th OF AUGUST!



OPEN YARDS
at Orust

SweBoat
Swedish Marine Industries Federation