

EXPRESSION OF INTEREST FOR FREE OF CHARGE SPACE ON EXHIBITORS STANDS



Exhibiting companies are invited to apply for up to **20m²** of Free of Charge (FOC) space on their own stands for the inclusion of an interactive activity. The activity should be fun and educational as well as engaging for visitors. This could be an hourly demonstration of a product, practical advice on using equipment, teaching new skills or activities for children. We have limited amount of space available and would encourage you to apply as soon as possible. **The deadline is 30th May 2010**

Criteria

- Maximum of 20m² can be applied for
- FOC space is in addition to applied space and can not to be used to make up the minimum space requirements for ECD
- The primary aim of all interactive activities is for education and showcasing of the industry
- As there is limited space, applications will be scored with the following:
 - Fun, relevance, education, engaging as well as location within the Show
- Activities must comply with the Show's Terms and Conditions
- Exhibitors are solely responsible for the FOC space including staffing, equipment, management and occupancy
- No brand/company can be brought to the this activity that may conflict with any Show sponsorship contracts (to be checked with NBS)
- Once approved NBS will require a detailed plan of activity and information to maximise publicity

Exhibitor name: _____

Contact name: _____

Telephone no: _____

Email address: _____

Space required: _____
MAX - 20sqm

What is the demonstration/activity? _____
Please use additional pages to let us know details plus any photos or illustrations

How often will your activity take place? _____

Do you need the additional space on top of your original request for space Y/N

Sign: _____ Date: _____

Please fax/email Carol Taylor - 01784 475896 or Ctaylor@britishmarine.co.uk