



# APPLICATION FORM TO EXHIBIT ON LAND

## Complete this form in full – AND DATE IT

By submitting this form, the Exhibitor applies to Southampton International Boat Show Limited, Company no: 1247541 ("the Organiser") to take space and facilities at the PSP Southampton Boat Show 2010, subject to the terms and conditions of this application form, the PSP Southampton Boat Show 2010 Terms and Conditions including Stand Design Rules & Regulations, the Submissions Guidance (available at [www.nationalboatshows.com/eventsales](http://www.nationalboatshows.com/eventsales)), the Rate Card and the terms of the Confirmation of Space Letter. A legally binding agreement is created when the Confirmation of Space Letter is issued.

**NO APPLICATION WILL BE ACCEPTED WITHOUT A DEPOSIT** Please make cheques payable to: - Southampton International Boat Show Ltd.

'EXHIBITOR' (COMPANY NAME)	COMPANY NO.:
OF	EXHIBITORS FULL ADDRESS
TRADING NAME:	(IF DIFFERENT FROM COMPANY NAME)
CONTACT NAME:	TELEPHONE:
EMAIL / WEBSITE:	

WE WISH TO EXHIBIT THE FOLLOWING NB: THIS **MUST** BE COMPLETED IN ORDER FOR US TO PROCESS YOUR APPLICATION.

PRODUCT: (e.g. clothing)

BRAND: (e.g. Gill)

Smallest Stand 3m x 3m

Type of space	Front	Depth	Total space	Sqm Price	Total	Example Total
Example: Outside open space	10	5	50 sqm	£80.55		£4,027.50
Outside open space			sqm	£80.55		
Under cover open space			sqm	£116.52		
Under cover shell space			sqm	£255.22		
Small Boat Area - up to 2 Slots			slots	£269.50 per slot		
Small Boat Area - 3rd & 4th			slots	£1006.72 per slot		

### THIS IS HOW TO CALCULATE YOUR DEPOSIT PAYMENT

<b>EARLY COMMITMENT DISCOUNT</b> Pay on this schedule to benefit	A: Less BMF discount if applicable (see BMF discount entitlement card) %	£	£805.50	*Based on 20%
	B: Cost of Stand space after BMF discount excluding VAT	£	£3,222.00	
<b>PAYMENT GATES**</b> 10% no later than 26th Feb 2010 40% no later than 28th May 2010 50% no later than 30th July 2010	C: Less Early Commitment Discount if applicable (5%)**	£	£161.10	
	D: Total stand cost including all discounts	£	£3,060.90	
	10% of space cost	£	£306.09	
	PLUS VAT at 17.5%*	£	£53.57	
	Total payment required with application	£	£359.66	

\*Current VAT rate at time of going to press - subject to change. A VAT invoice will be issued when payment is received.

<b>Signed for and on behalf of Exhibitor:</b>	
Signature:	Date:
Please print name in block capitals:	Job Title:

### RETAIN A COPY FOR YOUR RECORDS AND RETURN TO:

Southampton International Boat Show Ltd., Marine House, Thorpe Lea Road, Egham, Surrey TW20 8BF. Tel: 01784 223616 Fax: 01784 439678  
 Bankers: Lloyds TSB PLC, 215 High Street, Hounslow, Middlesex TW3 1DN Sort Code 30-94-42 A/c No 01159942 Southampton International Boat Show Ltd.  
 For payment by credit card please contact the Accounts Department on Tel: +44 (0)1784 223632.

<b>ANY SPECIAL REQUIREMENTS/REQUESTS, E.G. PREFERRED LOCATION OR SAME SPACE AS LAST YEAR.</b>
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