

British Marine Annual Conference & Black Tie Dinner 2016

Conference Theme: Leadership and Training

Sponsorship Options



Date: Thursday 3rd March 2016

Location: Central London

Format: A full conference program followed by a black tie dinner and presentation of the British Marine awards

Interesting Venues

For 2016 the annual conference will be held in Central London. Holding the event in our capital city is exciting and also enables easy transport options to Members all over the country.

The venue for the Black Tie Dinner will be the iconic Cutty Sark. Cutty Sark has travelled across the world, sailing under both the Red Ensign and the Portuguese flag, visiting every major port in the world through the course of her working life. In admiration of her beauty and in recognition of her fame, she was preserved for the nation by Captain Wilfred Dowman in 1922. Since then, the old clipper has been berthed in Falmouth and Greenhithe, finally arriving at her current resting place in Greenwich in 1954.

The Conference and accommodation will take place in the beautiful DoubleTree by Hilton London Docklands Riverside Hotel. This hotel nods to its history as a 17th century Wharf Building, nestled along the River Thames the hotel offers spectacular views and a unique venue choice for our conference.

British Marine Federation

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Compelling Speakers

Each British Marine conference offers a variety of interesting and inspirational speakers, enriching the conference program.

Previous conferences showcased Andrew McMillan of the John Lewis Partnership who gave an informative talk on customer service and Willie Walsh of the International Airlines Group who spoke passionately about issues affecting Members.

Other headline speakers included five times world time Kayak Champion Anna Hemmings, Chief Economist at World First Jeremy Cook and Amrit Sandhar, Senior Engagement Consultant at Best Companies.



Full Conference Program

Each year the main aim of our conference is to deliver an informative program for members to derive real value from and to provide a networking opportunity with key decision makers

Each conference provides a fantastic networking opportunity as well as a comprehensive overview of what British Marine is working on and how we can assist members to make the most of their membership.

The conference also plays host to the British Marine Annual Awards of Best Company to work for and the British Marine Training & Development Award. This offers award winners a fantastic PR opportunity and gives real recognition of their work.

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**BRITISH
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LEADING THE INDUSTRY

Sponsorship Option 1: Sponsorship of the Annual Conference 2016

- Exclusive sponsorship of the conference including title rights 'British Marine Annual Conference in association with...'
- Your company logo to appear on all conference related materials
- Mentions in all promotional (post, during and pre) material
- Space to display pop up banners and also display literature
- Opportunity to get involved to provide a speaker
- A unique PR opportunity to promote your company
- 2 free spaces at the Conference
- Your company will be promoted in a British Marine magazine article as well as British Marine Latest News as title sponsor

Price: £5000

Sponsorship Option 2: Tie Dinner

- Exclusive sponsorship of the dinner including title rights 'British Marine Dinner in association with...'
- Your company logo to appear on all dinner related materials including menus and table settings
- Mentions in all promotional (post,during and pre) material
- Space to display pop up banners and also display literature
- Opportunity to get involved to talk to guests
- A unique PR opportunity to promote your company
- Your company will be promoted in a British Marine magazine article as well as British Marine Latest News as title sponsor
- 2 free spaces at dinner

Price: £3000

COMBINED OFFER: Conference and Dinner £7500

Sponsorship Option 3: Wine sponsor for the Black Tie Dinner

- Your company logo to appear on materials promoting the dinner advertising you as the Wine sponsor
- Your logo to appear on table centre pieces and table plan advertising you as the Wine sponsor
- Special thanks given to your company as part of the speeches during the dinner

Price: £500*

Sponsorship Option 4: Sponsorship of your choice of three breakout sessions

- Option to sponsor your choice of three breakout sessions: Superyacht, Marina or Tourism
- Your company logo to appear on materials promoting the conference as sponsors of your chosen breakout session
- Opportunity to get involved with selecting topics/themes for the breakout sessions
- Space to display pop up banners and also display literature

Price: £500

NB:All Prices quoted exclude VAT

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