

Spotlight your brand at

BRITISH MARINE EXPO

26-27 MARCH 2019

British Marine Expo will bring the sector together this Spring, to learn, share ideas and do business; providing a unique spotlight for your organisation in front of a highly targeted, actively engaged audience. Taking place on 26-27 March 2019 at Southampton's impressive St. Mary's Football Stadium, the British Marine Expo will be the first of a series of annual Expos to be held at locations across the country over the next few years.

British Marine Expo offers a range of opportunities to drive awareness of your business, generate quality leads and line up with other leading marine organisations, through sponsorship. From lanyards, ticketing and signage to key speakers, seminars and the showcase, we have a variety of sponsorship packages to suit a range of business objectives and budgets.

TITLE SPONSORSHIP

Make a big impact with title sponsorship giving you unparalleled exposure across the delegate experience. See your brand across the event touchpoints; throughout the promotional campaign, at the Expo and in follow up communications. You'll be unmissable to our delegates, exhibitors, fellow sponsors and speakers!

SUPERYACHT TECHNICAL SEMINAR

If you operate in the superyacht sector, sponsorship of the 2019 technical seminar will put your brand in front of those who matter as they gather for this essential briefing.

SUPPLY CHAIN CONFERENCE

Stand out from the crowd with sponsorship of the Supply Chain Conference as influential delegates from across the sector gather to get the latest thinking, innovations and opportunities.

MARINE SHOWCASE

Nail your colours to the mast of the Marine Showcase and enjoy the unique exposure this brings among highly targeted visitors doing business on the Show floor.

Our sponsorship packages comprise:

Title sponsorship

Your brand to appear on the following:

Event marketing:

- British Marine website
- Press releases
- Emails
- Social media
- Expo literature
- Tickets

At the event:

- Meet the buyer lounge
- Marine Showcase hall
- Event signage
- Badges
- Welcome screen
- Inclusion of branded collateral in goody bags

POA

SYUK Technical Seminar & Supply Chain Conference

Sponsor the SYUK Technical Seminar or Supply Chain Conference with a gold, silver or bronze package and put your brand in front of a highly targeted and engaged audience of marine professionals. Details are as follows:

GOLD

- **Seminar/conference branding:** opportunity to display your pop-up banner & poster in the seminar/conference room throughout the event
- **Goody bag:** opportunity to place your branded collateral or gift in the delegate goody bags
- **Logo:** see your logo on the presentation screen welcome page & between sessions
- **Two tickets** (either SYUK Technical Seminar or Supply Chain Conference)

£1000
+ VAT

SILVER

- **Seminar/conference branding:** opportunity to display your pop-up banner & poster in the seminar/conference room throughout the event
- **Goody bag:** opportunity to place your branded collateral or gift in the delegate goody bags
- **Logo:** see your logo on the presentation screen welcome page & between sessions
- **One ticket** (either SYUK Technical Seminar or Supply Chain Conference)

£750
+ VAT

BRONZE

- **Goody bag:** opportunity to place your branded collateral or gift in the delegate goody bags
- **Logo:** see your logo on the presentation screen welcome page & between sessions
- **One ticket** (either SYUK Technical Seminar or Supply Chain Conference)

£350
+ VAT

Marine Showcase

Align your brand with the Marine Showcase and see your company name on all associated collateral including:

- British Marine website
- Emails
- Press releases
- Social media
- Event literature
- Marine Showcase signage

You will also be invited to display your pop-up banners within the Showcase hall throughout the event.

£1750
+ VAT

Other sponsorship opportunities include:

BRANDED ITEM	COST
Venue directional signage	£500
Lanyards	£450
Goody bags and product supply	£500
Meet The Buyer title sponsor	£1750
Refreshments sponsor	£1750
Badge sponsor	£250
Registration sponsor	£1500
Exhibitor email / news	£1500

To discuss one of the options above or your own idea for showcasing your brand at British Marine Expo 2019 please contact:

Dean Smith – Commercial Director
T: 01784 223729 E: DSmith@britishmarine.co.uk

britishmarine.co.uk