



# **SUPERYACHT UK YOUNG DESIGNERS COMPETITION**

2024 SPONSORSHIP PACK





## SUPPORTING THE NEXT GENERATION OF SUPERYACHT DESIGNERS

Sponsorship opportunities are now open for the annual Superyacht Young Designer Competition.

We're excited to announce that the Superyacht UK Young Designer Competition will be returning to Southampton International Boat Show this year.

Shortlisted from applications received from several premium universities in the UK and with a career igniting prize to be won, our budding young designers will once again compete under the watchful eye of our renowned industry judges, and Infront of 100,000+ show visitors.

The one-and-a-half-day competition is only made possible through the support of our sponsors. This is your opportunity to promote your company at the UK's National boat show, amongst your peers and for the good of our industry.

Please contact **Liv Whetmore** at [lwhetmore@britishmarine.co.uk](mailto:lwhetmore@britishmarine.co.uk) for further information.



## TITLE SPONSORSHIP

(1 available) £7,000 + VAT

- Competition naming rights, i.e. Superyacht UK Young Designer Competition, sponsored by “YOUR COMPANY”.
- Your company name and logo inclusion on all promotional communications, including press releases, social media posts, promotional emails and on the SIBS website.
- Prominent company logo promotion across then competition stand itself.
- A special press release announcing your company as the Title Sponsor of the competition. This will be shared with both the B2B and B2C media and across all show and British Marine marketing channels.
- A place on the judging panel for yourself or one of your colleagues.
- Pre- and post-interviews with yourself or one of your colleagues, to be aired across our show social media channels.

# PARTNER SPONSORSHIP

(6 available) £2,500 +VAT

- Company name inclusion on all pre-event promotional communications, as a Sponsorship Partner of the competition. This includes on the SIBS website, within our promotional press releases, emails and social media posts.
- Prominent company logo inclusion on the competition stand itself. Your logo size would be 25% of the Title Sponsor's logo size.

Please contact **Liv Whetmore** at [lwhetmore@britishmarine.co.uk](mailto:lwhetmore@britishmarine.co.uk) to secure your support for this year's Superyacht Young Designers Competition.

