

Export Masterclass Series

11 February – 31 March 2020

Helping ambitious SMEs in the South of England grow internationally.



Are you looking to launch products or services in new international markets? The free Export Masterclass Series offers expert insights and practical advice to help your business make crucial decisions, leverage opportunities and maximise profit when entering new markets.

Why attend?

These free full-day Masterclasses focus on four critical elements of international trade. This series will help your business plan its market entry, overcome pitfalls and help ensure market objectives are met.

Who are these events for?

- SMEs based in Hampshire & Isle of Wight, Surrey, Berkshire, East Sussex and West Sussex.
- Companies already selling overseas.
- Limit of two masterclasses per company.

The Masterclasses



Researching & Selecting Overseas Markets

Discover how to identify, evaluate and select the right export market opportunities.

25 February – Reigate
17 March – Basingstoke
31 March – Isle of Wight



Managing Overseas Agents & Distributors

Find out how to effectively profile, select and manage international partners.

18 February – Portsmouth
26 March – Reading



Export Pricing in International Markets

Learn how to factor costs and price your product or service in overseas markets.

11 February – Guildford
10 March – Southampton



LinkedIn & Social Media for International Trade

Harness the power of social media to reach your target market internationally.

3 March – Slough
24 March – Gatwick

Read more and apply at go.newable.co.uk/export

Only 20 places available per workshop – be quick!

E: tradeevents@newable.co.uk